



Western Dairy Association invites Colorado High School and Montana High School athletic teams to apply for a Fuel Up with Milk grant.

Review your grant application carefully as **INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.** Remember to keep a copy of your grant application for your records.

APPLICATION MUST BE POSTMARKED BY:
 June 9, 2017 for Fall Sports (CO)
 September 1, 2017 for Fall Sports (MT)
 December 8, 2017 for Spring Sports (CO & MT)

SCHOOL BUILDING INFORMATION (All information is required)

School Name: _____
 School Enrollment: _____
 Grade Levels Served at School: _____
 School District: _____
 School Street Address (Packages can be shipped to this location): _____
 City: _____ State: _____ Zip: _____
 School Phone: (____) _____
 Sport You are Applying for (indicate sport and whether it is boys or girls): _____
 Number of Student Athletes on Your Team: _____
 Grade Range of Athletes: _____
 Competition Season (Fall, Winter, Spring): _____

APPLICANT

Name: _____ Title: _____
 Phone: (____) _____ Summer/After Hours Phone: (____) _____
 Work E-mail: _____ Summer/After Hours E-mail: _____

GRANT CONTACT Responsible for grant management; getting milk to the athletes, ordering & storing milk, etc. if different than applicant

Name: _____ Title: _____
 Phone: (____) _____ Summer/After Hours Phone: (____) _____
 Work E-mail: _____ Summer/After Hours E-mail: _____

SUPPLEMENTAL QUESTIONS

Does your school currently offer chocolate milk for student athletes after practices or games? Yes No

Does your school promote chocolate milk as an effective post-exercise recovery beverage for your student athletes? If yes, in what way? If no, explain the way you plan on increasing awareness of the benefits of chocolate milk as a post-exercise beverage to your athletes? Yes No _____

How do you plan to sustain availability of milk for your athletes at future practices and games after the Fuel Up with Milk grant period is over? _____

If your team was awarded an additional \$1000 for the season, what would you choose to spend it on? _____

Anything else we should know? _____

PLEASE SEND COMPLETED APPLICATION(S) TO:

Western Dairy Association

Attention: Milk Grants

12134 Grant Circle

Thornton, CO 80241



No Faxes or e-mails will be accepted.

Grant applications must be postmarked by designated dates for each season.

Grants will be selected based on completeness of application and sustainability of milk availability for future seasons.

QUESTIONS?

Please contact us at info@westerndairyassociation.org, 1-800-274-6455, 303-451-7711 or visit www.WesternDairyAssociation.org.

CRITERIA FOR GRANT SELECTION:

- **Impact** - does the program accomplish the goal of providing increased access to milk for student athletes?
- **Sustainability of program** - is there a plan for continuing the program after the grant period ends?
- **Quality of program** - is it well-planned and organized?
- **Make your application stand out!** We'll also accept additional items (photos, video clips, etc.) that will help us understand your ideas.